6th ANNUAL
CFO INNOVATION
AWARDS

7 DECEMBER 2017, SINGAPORE

NOMINATION PACK
EDITORS’ CHOICE AWARDS

Deadline: 20 October 2017
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Now on its fifth year, the CFO Innovation Awards honor individuals, companies, and projects in APAC for innovative and transformative achievement in corporate financial management.

The Awards are divided into three categories:

- **CFO of the Year Awards** (to recognize the achievements of CFOs)
- **Partner of the Year Awards** (to recognize outstanding service providers such as accounting firms, banks, and technology companies)
- **Editors’ Choice Awards** (to recognize well-executed projects carried out by a finance department in collaboration with service providers)

Past recipients include Geert Herman August Peeters of Hong Kong power company CLP (2015 CFO of the Year), V S Parthasarathy of Indian transport conglomerate Mahindra & Mahindra (2014 Excellence in Mergers & Acquisitions), Ernst & Young (2013 Best in Audit Services), and Accenture (2012 Best in Finance and Accounting Outsourcing).

Specifically, the objectives of the awards are:

1. **To recognize and celebrate individuals and service providers helping transform financial management in Asia Pacific enterprises**

2. **To promote sharing and learning of strategies, best practices, and technology-enabled innovation in financial management through outstanding projects by CFOs in collaboration with service providers**
EDITORS’ CHOICE AWARDS
DETERMINED BY CFO INNOVATION EDITORS

Who should be nominated: Outstanding transformative projects involving service providers and the office of finance in the relevant category

Who should submit nomination: Service providers, CFOs, other finance professionals

Who determines the awardee: CFO Innovation editors will review the nominations and select the nominee that in their judgment deserves the award

Criteria: Each nomination will be assessed according to the following criteria:

- scope and objectives of the project
- challenges encountered and how these were surmounted
- design and deployment of the program, including technology component
- people aspects, including change management and training
- outcomes such as cost savings, enhanced productivity, timeliness
- cost-effective pricing vis-à-vis return on investment

1. EXCELLENCE IN CYBER SECURITY TRANSFORMATION
   An Asia Pacific project with a technology provider and management consultant to put in place an effective cyber security program designed to protect against hacking and theft of data, including deployment of technology solutions, best-practice security processes and employee training and change management

2. EXCELLENCE IN RISK MANAGEMENT (CYBER INSURANCE)
   An innovative insurance deal designed to help an Asia Pacific organization cope with the negative impact of attempted or actual ransomware attack and other cyber intrusions, including assessment of the company’s security capability and systems and advice on how to fix the gaps

3. EXCELLENCE IN TRANSACTION BANKING
   An Asia Pacific project designed to eliminate redundant cash management processes, simplify those that are unduly complicated, standardize and automate what remains and deploy technology solutions towards the end of achieving global cash visibility, timeliness of information, control and compliance

4. EXCELLENCE IN TRADE FINANCE
   A transaction with an Asia Pacific client that provided not only trade insurance coverage but also real-time counterparty and other risk information, technology support (e.g., blockchain) and other value-added services that improved trade processes and the bottom line

5. EXCELLENCE IN ROBOTIC PROCESS AUTOMATION
   A project with an Asia Pacific company that proved RPA as a viable tool in the finance function or other parts of the organization (pilot basis) or a full-scale deployment that has resulted in lower costs, more accurate processing and faster achievement of deadlines – and freeing finance staff to focus on more value-added activities
6. **EXCELLENCE IN TREASURY MANAGEMENT TRANSFORMATION**
   An Asia Pacific project to modernize treasury management by the swift and smooth deployment of technology solutions, toward the end of timely deployment of funds across borders, including markets that restrict currency movements, and appropriate investment of idle funds.

7. **EXCELLENCE IN ANALYTICS TRANSFORMATION**
   An Asia Pacific project designed to clean up company historical and current data and deploy technology solutions to access and automatically extract siloed internal data and source external information for analysis, towards the end of generating business insights for action by the various parts of the organization.

8. **EXCELLENCE IN BUDGETING TRANSFORMATION**
   An Asia Pacific project designed to speed up planning and budgeting by eliminating, simplifying and automating financial and other business processes, and deploying innovative techniques and methodologies (e.g. zero-based budgeting), towards the end of making planning and budgeting timely, flexible and responsive to rapid changes in the business and macro-economic environment.

9. **EXCELLENCE IN ERP TRANSFORMATION**
   An Asia Pacific project to modernize enterprise resource planning, including swift and smooth deployment of an on-premise, public cloud or hybrid technology solution, towards the end of allowing finance to automatically extract information for end-to-end procurement, payables, accounting, reporting and other processes.

10. **EXCELLENCE IN FOREX MANAGEMENT TRANSFORMATION**
    An Asia Pacific project to enable a company to effectively manage foreign exchange risk by acquiring timely global visibility into forex holdings and obligations, and deploying an appropriate hedging program.
NOMINATION GUIDELINES

1. The nomination form is at the end of this document. Please complete the nomination form as fully as possible. All information will be kept strictly confidential and used only for the purpose of judging these awards.

2. Completed forms may be submitted via:
   a. Email in PDF format only to cbacani@questexasia.com; or
   b. As hardcopy mailed to:

   CFO Innovation Award Nominations
   Questex Asia Limited
   13/F, 88 Hing Fat Street,
   Causeway Bay, Hong Kong

3. Nominations must be completed and submitted no later than 20 October 2017.

4. All submission queries and supplementary information should be directed to CFO Innovation Awards cfoawards@questexasia.com.

5. The judging committees’ decision is final. All information collected during the submission will remain confidential.

6. Winners will be announced on 7 December 2017 with the awards ceremony taking place in Singapore.

For more information, please contact Cesar Bacani, Editor-in-Chief, CFO Innovation at +852 2589 1345 or email cbacani@questexasia.com
# NOMINATION FORM

**EDITORS’ CHOICE AWARDS**
Submission Deadline: 20 October 2017

## NOMINATOR INFORMATION

<table>
<thead>
<tr>
<th>Contact Person Name:</th>
<th>Company</th>
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</thead>
<tbody>
<tr>
<td>Contact Telephone No.:</td>
<td>Title as it appears on business card:</td>
</tr>
<tr>
<td>Email Address <em>(Corporate email only – Yahoo or Gmail accounts, etc. will not be accepted)</em></td>
<td></td>
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## INFORMATION ABOUT THE SERVICE PROVIDER INVOLVED IN THE PROJECT

<table>
<thead>
<tr>
<th>Contact Person Name:</th>
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</tbody>
</table>

## INFORMATION ABOUT THE CLIENT COMPANY INVOLVED IN THE PROJECT

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</tbody>
</table>

## AWARD SUBMISSION INFORMATION

Award category (please check)

- [ ] Excellence in Cyber Security Transformation
- [ ] Excellence in Risk Management (Cyber Insurance)
- [ ] Excellence in Transaction Banking
- [ ] Excellence in Trade Finance
- [ ] Excellence in Robotic Process Automation
- [ ] Excellence in Treasury Management Transformation
- [ ] Excellence in Analytics Transformation
- [ ] Excellence in Budgeting Transformation
- [ ] Excellence in ERP Transformation
- [ ] Excellence in Forex Management Transformation
- [ ] Other category [Please specify]
About the nominated project

1. What were the scope and objectives of the project, and what were the problems that prompted the finance department to embark on the project?

2. What were the challenges encountered in design and deployment, and how were these surmounted?
3. How were the people issues dealt with, including winning buy-in from the people who would be using the solution and training them in the new system and processes?

4. What are the outcomes of the project, including cost savings, enhanced productivity, early deadlines?
5. What is the total all-in cost of the project and what has been the ROI on it?

6. Other relevant information