



## Editorial Calendar 2017

### *January*

The Global Economy: What to Expect in 2017  
The Biggest of the Big Four Accounting Firms  
Managing Finance in a Rising Interest Rate Environment  
The ASEAN Economic Community One Year On

**E-Brief: Cyber Risk and the Asia CFO**

**E-Guide: How to Win With the ASEAN Economic Community**

### *February*

Salaries: How Much You'll Be Paid in 2017  
Accounting Issues: IFRS 9 Comes Into Force  
CFOs Who Replaced Excel With Apps  
Managing Foreign Currency Risks

**E-Brief: Deploying Robots in Finance**

**E-Guide: Next Generation: Artificial Intelligence in Finance**

### *March*

Infusing Artificial Intelligence in Finance Robotics  
Dealing With Cyber Risk in Financial Management  
Business Partners: The CFO and Online Marketers  
Compensation: How Much Your Finance Team Should Be Paid

### **4th CFO Innovation Indonesia Forum**

**E-Brief: Beyond Banks: Financing Options for Technology Innovations**

**E-Guide: New Cloud-Based Financial Management Tools**

### *April*

Where Asia's CFOs Are in the Analytics Revolution  
Block Chain and Other Fintech Solutions for CFOs  
Environmental, Social and Governance Reporting  
E-Procurement: How CFOs Are Turning Paper Into Bytes

### **6th CFO Innovation Shanghai Forum**

**E-Brief: Delivering Country-by-Country Tax Reporting**

**E-Guide: Harnessing Technology for Budgeting, Planning and Forecasting**

## ***May***

Zero-Based Budgeting: Strategies for CFOs in Asia  
Talent Management: Listen to the Generation Z  
Travel and Expenses: The Mini-Finance Transformation  
New Role of Insurance in Risk Management

### **8th CFO Innovation Asia Forum**

**E-Brief: Outsourcing Your Payroll Function**

**E-Guide: What Works in Finance Transformation**

## ***June***

Mid-Year Economic and Business Outlook  
Financing and Implementing Analytics Initiatives  
Meet the Digital Disruptors That Partner With CFOs  
Business Partnering: The CFO and the IT Department

### **4th CFO Innovation Philippines Forum**

**E-Brief: Doing M&A in Maturing Asia**

**E-Guide: Cash Management Providers in the Digital Age**

## ***July***

Top of the Career Ladder: Asia's Best Paid CFOs  
Internet of Things and the Finance Function  
Automated Auditing: Fees, Speed and Governance  
Career Development: Finding Your Inner Mentor

### **3rd CFO Innovation Thailand Forum**

**E-Brief: From Shared Services to Global Business Services**

**E-Guide: Asia's Established and Emerging Outsourcing Hubs**

## ***August***

Cash Management and the New Fintech Solutions  
Diversity in Finance and the Boardroom  
Integrated Reporting: Lessons in Hong Kong and Singapore  
How Numbers People Can Persuade With Words

**E-Brief: Business Networks and the Procurement Revolution**

**E-Guide: Established and Emerging Cloud Providers**

## ***September***

Ethics, Bribery and Fraud in the Age of Transparency  
Activist Investors Descend on Asia  
FP&A: Leveraging on New Technologies and Service Providers  
Focus on Transfer Pricing Under the BEPS Regime

### **5th CFO Innovation Malaysia Forum**

**E-Brief: Turning Paper Into Digital Bits and Bytes**

**E-Guide: Stars of Asia's Business Process Outsourcing World**

### ***October***

Business Partnering in Asia: What Works, What Doesn't  
Update: Asia's Tax and Regulatory Environment  
Treasury Centers: Hong Kong vs. Singapore vs. Kuala Lumpur  
Careers: After Finance, Where Next for the CFO?

### **8th CFO Innovation Hong Kong Forum**

**E-Brief: When Your BPO Provider Deploys Artificial Intelligence**  
**E-Guide: Data Providers That CFOs Need to Know**

### ***November***

Latest Trends in Analytics and Business Intelligence  
Where Are We With the Internet of Things and the Industrial Internet?  
New and Improved Professional Finance Designations  
Talent Management: Managing the Multi-Generation Finance Team

**E-Brief: Continuing to Make Spreadsheets Work in Today's Asia**  
**E-Guide: The CPA-Plus: New Professional Finance Designations**

### ***December***

Honoring the Winners of the CFO Innovation Awards  
Look Back: Top Stories and CFO Issues in 2017  
Black Swan Events in the Past 12 Months  
Our Favorite Apps and Other Aids for Finance

### **6th CFO Innovation Awards**

**E-Brief: Leveraging Integrated Planning Solutions**  
**E-Guide: The CFO and China's One Belt, One Road and Other Initiatives**

## **Editorial Guidelines**

We welcome contributions from CFOs, finance professionals, accounting and auditing practitioners, financial software specialists, management consultants, academics and other business experts. To ensure editorial independence and objectivity, the content of every commissioned article must stay within boundaries agreed with the editorial team.

- Articles should focus on factual content that informs and enlightens readers about changes and developments in financial management, but we are also open to contribution in which authors express their views and opinions on issues

of interest to our readership such as macro-economic forecasts, regulatory policies, technology trends and the like.

- No reference to the services or capabilities of the author's organization should be made. The editors will remove such unwarranted references.
- Articles should be 1,000 to 2,000 words in length.
- Graphics and tabular information can be submitted in jpeg format. References to sources and more detailed information in other websites may be included, but please make sure the addresses are correctly inputted and that they refer to live links.
- We recommend that you have a colleague read your article before submission to help make sure the information and data are factually correct and internally consistent.
- Articles should be submitted in Word format only, not as pdf.

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